

# Privacy policy

This Privacy Policy (hereinafter: "Privacy Policy") presents the policy of Passport Photos International Sp. z o.o. with respect to the processing of your personal data collected through the website available at <https://baby-passport.photo/> (hereinafter: "Service") and through dedicated mobile applications ("Mobile Applications").

Personal Information is information relating directly or indirectly to you as a natural person ("Personal Information").

Your personal data will be processed in order to use the services provided by Passport Photos International Sp. z o.o. by the Mobile Service and Applications. The legal basis for processing your personal data is the contract - Article 6(1)(b) of Regulation 2016/679 of the European Parliament and of the Council (EU) of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation), ("GDPR"). The legal basis for the processing of your personal data is also the legitimate interest of the controller - Article 6(1)(f) of the GDPR to safeguard against possible claims and your consent - Article 6(1)(a) of the GDPR.

## Contact

If you have any questions about your account, how the service works or for help, please use the e-mail: [help@photoaid.com](mailto:help@photoaid.com)

If you have any questions about this Privacy Policy or our use of your personal data, etc., please contact us by e-mail:

[privacy@passport-photo.online](mailto:privacy@passport-photo.online)

You may need to authenticate the identity of a user who comes to us for help before processing a request, for your and our security reasons.

## Data collection

We collect and store the following data about users:

Information provided by the User:

- picture;
- information necessary to issue an invoice if the User requests it;
- information received during the complaint process, if the User lodges a complaint;
- information received while assisting the User in the operation of the

Service.

Information from other sources:

An example of such a data source is:

- payment service providers who provide us with up-to-date information about the payment method based on their relationship with the User and data such as name, surname, address data, type and expiry date of the card, part of the data of the card number, tokens for payment processing.

## Purpose, legal ground and duration of data processing

We use and process the above information in order to perform the contract/service and to comply with legal obligations incumbent on Passport Photos International Sp. z o.o., e.g. issuing or storing invoices, responding to complaints, ensuring warranty or on the basis of our legitimate interest, in order to store evidence for the purpose of proving the fulfillment of legal obligations, investigation of claims or defense against claims.

We store this information for no longer than is necessary for the purposes for which the data are processed, in particular for the period during which we are obliged to store the data or fulfill other legal obligations or the period for which claims are barred.

## Disclosure of data

As a general rule, we do not sell, share or transfer information we collect to others unless we are required to do so under generally applicable law or when your information is needed to provide services to you, for the purposes and as described below:

Service providers: Entities entrusted with the processing of your personal data belong to the category of providers of infrastructure and IT solutions, e.g. in order to personalize and optimize our service.

These entities may process your personal data in accordance with GDPR, in a third country. These entities may also use other entities to process your personal data, which will process them in a third country. Payment service providers: Passport Photos International Sp. z o.o. will provide your personal data to the extent necessary in order to process your payment via the electronic payment provider of your choice.

Countries other than your country of residence: We may also share your data with entities located in countries other than your country of

residence. Therefore, your personal data may be subject to different privacy laws than those applicable in your country of residence.

In the event that we transfer your data outside the European Economic Area, we will ensure that your data is transferred in accordance with this Privacy Policy and applicable law. If data is transferred outside the European Economic Area, Passport Photos International Sp. z o.o. will use the Standard Contractual Clauses and the Privacy Shield as safeguards in relation to countries for which the European Commission has not determined an adequate level of data protection.

We can pass on your personal data to public authorities on their authorized request.

## User rights and user information

You're entitled to:

- access your personal data and receive a copy of your personal data subject to processing;
- correction of your incorrect data;
- requests for deletion of data in the event of circumstances as provided for in Article 17 of the GDPR;
- requests to restrict data processing in the cases mentioned in Article 18 of the GDPR;
- to object to the processing of data in the cases provided for in Article 21 of the GDPR;
- the transfer of the delivered data
- the right to lodge a complaint with the supervisory authority (the President of the Office for the Protection of Personal Data).

## Children

The protection of the privacy of minors is particularly important. For this reason, no part of the Service is intended for persons under 16 years of age.

## Cookies and online advertising

We may collect and analyze non-personal information about your device type, model, advertising ID, and any technical information about you, your operating system, and other similar information. We may collect cookies containing this information. Information is stored to improve the performance of the System. Pursuant to Article 173(1)(2) in conjunction with

Article 173(2) of the Telecommunications Act, if you do not want cookies to be stored in the memory of your device, you should modify your settings accordingly. A configuration that allows the use of cookies means that you agree to the above.

## Changes in Privacy Policy

Passport Photos International Sp. z o.o. guarantees that it will be able to update this Privacy Policy at any time. In such a case, the relevant information will be made available in the Application or on the Website.

## Acceptance of these conditions

By using our services, you accept this Privacy Policy. Otherwise, please do not use Passport Photos International Sp. z o.o. services. Your continued use of our services following any changes to this Policy will be deemed to constitute acceptance of such changes.